



Sprout and peep control, pressure bruising and shrink are challenges that storage manager face each year.

Incorporating 1,4SIGHT® into your storage treatment program can result in unprecedented success in managing these common storage problems.

## Your Potato Storage Management *EXPERTS*

**Early Season:** Apply 1,4SIGHT® shortly after door closure to establish a deep dormancy.

**Mid-Season:** Apply as natural dormancy ends. 1,4SIGHT® in combination with CIPC increases effectiveness.

**Late Season:** 1,4SIGHT® applied 2-6 weeks prior to shipping will retain firmness, resulting in increased Grade A's.



### What growers say.....

- "Reduces pressure bruising."
- "Decreased weight loss and shrink in storage."
- "Potato maintains its firmness & turgidity."
- "Does not create internal sprouting."



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